Fast Payments & Complete Fraud Solution All in One

- Fast payments and complete fraud prevention – in one combined solution
- Customizable rule strategy designed to solve for the most sophisticated fraud use cases
- Simple user interface designed with the merchant in mind
- Best-in-class account management to provide support, training, and conversion optimization
- Delivering advanced fraud prevention at the speed of digital business

Performance Metrics

A vast network of data built over 12 years of experiences from 6,500 merchants across multiple industries and billions of transactions feed into models that quickly identify different types of fraud.

<table>
<thead>
<tr>
<th></th>
<th>Domestic Average 2.8%</th>
<th>International Average 7.6%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Kount</td>
<td>0.78%</td>
<td></td>
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<tr>
<td>OURS</td>
<td>0.11%</td>
<td></td>
</tr>
</tbody>
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Industry Average 1.36%

Sources: Lexis Nexis “True Cost of Fraud” 2017, The Fraud Practice “Payment Trends & Security” 2017

How It Works

A device collector API creates a unique digital persona which triggers real-time analytics to detect and stop fraud.
Order Linking

Sophisticated feature engineering and dynamic models running simultaneously allow Kount to identify features that are relevant for payments fraud. We connect single transactions to a vast data network. It quickly detect anomalies, provides link analysis, and automatically evaluates and weighs features to provide an accurate and effective payments score – Omniscore.

Advanced AI Delivers Desired Business Outcomes

Trained to recognize patterns that have not been seen before, Kount’s AI detects sophisticated, complex and automated fraud in milliseconds. AI detects new and emerging payments fraud attacks before merchants are hit with chargebacks. It enables an instant response at the speed of digital business.